



B-roll basics

The workshop looks at how B-rolls can help increase coverage for your campaign. In particular the course covers:

- What B-rolls are
- How they can help your campaign
- How else they can be used
- Types of campaigns they are most suitable for

To arrange to attend a course – or to arrange for a course to be organised specifically for your company – please call Keren Haynes on 020 7240 7373 or email keren@shoutcommunications.co.uk