



Essential Broadcast Media Relations

The workshop looks at how broadcasting works and how it is changing. In particular the course covers:

- Who's who in a newsroom
- Examples of TV and radio reports
- What broadcasters are looking for
- Online media coverage
- How to keep broadcasters happy

To arrange to attend a course – or to arrange for a course to be organised specifically for your company – please call Keren Haynes on 020 7240 7373 or email keren@shoutcommunications.co.uk